

want to create

Wealth through Property?



KEY ASSET™
GROUP

*Don't Keep us a Secret-
Introduce us to a Friend!*

Who are we?

Key Asset™ is an advisory service. Our aim is to provide investors with relevant information, enabling them to make informed decisions about property investment opportunities.

Finance analysis

As part of our service we conduct a thorough tailored property investment analysis on any potential property opportunity.

The analysis will provide detail on:

- Rental Income
- Taxation benefits
- Return on investments
- Depreciation
- Expenses
- Monthly outgoings
- Investment capacity and affordability

N.B. We suggest you seek independent tax advice regarding any tax benefit you may be entitled to receive.

The Key Asset™ selection process

At Key Asset™ we have direct access to many of Australia's most reputable builders and property developers.

This enables us to identify and take advantage of numerous investment opportunities prior to them being available to the general market.

With our strict selection criteria, purchasers can look forward to significant savings.

All research regarding values and rental demands are conducted prior to recommended investments and a valuation on every property.

We can also take the legwork and guesswork out of the selection process by acting on your behalf with developers to secure the right product at the right price.

Research

At Key Asset™ we use the services of independent experts to research property and trends within the industry. These include:

- Independent licensed property valuers
- BIS Shrapnel, Residential Property Prospects
- Department of Land and administration and Valuer Generals office
- Australian real estate Institutes
- Property Managers assessments of rentals



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“With a successful investment strategy you can make your money work for you, not the other way around. If your goal is wealth accumulation, residential property should have a significant part to play in your investment strategy. We can show you how best to go about achieving your goal.”



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From purchase to settlement

We can look after your investment transaction from start to finish, taking care of everything from advice on contracts, to finance and pre-settlement inspections. Key Asset™ Management can also manage your property investment.

Key Asset™ Management

At Key Asset™ our services extend well beyond the traditional property management functions. Key Asset™ has the ability to positively impact on the performance of your investment property.

A tailored loan for all your investment properties

A Key Asset™ accredited member can find you a loan that meets your personal needs and works for you, rather than you working for it. Using industry leading software tools, our members can access over 700 home loans from more than 30 of Australia's leading lending institutions.



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Like access to our exclusive list of recommended property investments?

Call **03 9530 8636**

email: info@keyasset.com or
visit www.keyasset.com